| Investment |  |
| :--- | ---: |
| Season Pass | $\$ 99.95$ |
| 1000 Parlay Cards | $\$ 59.95$ |
| Total Investment | $\$ 159.90$ |
|  | $\$ 200$ |
| Profits (Based on 50 cards per week and \$10/card) |  |
| Total Revenue per week | $\$ 200$ |
| Average Weekly Profit (Based on 60\% Payout) | $\$ 3,400$ |
| Total Profit over the entire NFL Season | $\$ 3,240.10$ |
| Profit including intial investment |  |


| Parlay Type | Odds of Winning | PPC Payouts | $\%$ Odds of <br> Winning | Payout per <br> $\$ 100$ bet |
| :--- | :--- | :--- | ---: | ---: |
| 3 Team Parlay | 1 in 8 | 5 to 1 | $12.5 \%$ | $\$ 62.50$ |
| 4 Team Parlay | 1 in 16 | 9 for 1 | $6.3 \%$ | $\$ 56.25$ |
| 5 Team Parlay | 1 in 32 | 16 for 1 | $3.1 \%$ | $\$ 50.00$ |
| 6 Team Parlay | 1 in 64 | 25 for 1 | $1.6 \%$ | $\$ 39.06$ |
| 7 Team Parlay | 1 in 128 | 40 for 1 | $0.8 \%$ | $\$ 31.25$ |
| 8 Team Parlay | 1 in 256 | 70 for 1 | $0.4 \%$ | $\$ 27.34$ |
| 9 Team Parlay | 1 in 512 | 120 for 1 | $0.2 \%$ | $\$ 23.44$ |
| 10 Team Parlay | 1 in 1024 | 150 for 1 | $0.1 \%$ | $\$ 14.65$ |

